### Preliminary Findings

# The Economic Impact of Civil Aviation on the North Atlantic (NAT)

Presented to: ICAO NAT EFFG 34

Paris, France

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**FAA - Air Traffic Organization** 

Date: May 15, 2018



# **Briefing:**

- Background Global Economic Impact
- NAT Concept and Impact Methodology
- Results of NAT Estimates for 2017



# Global Impact of Air Transport, 2014



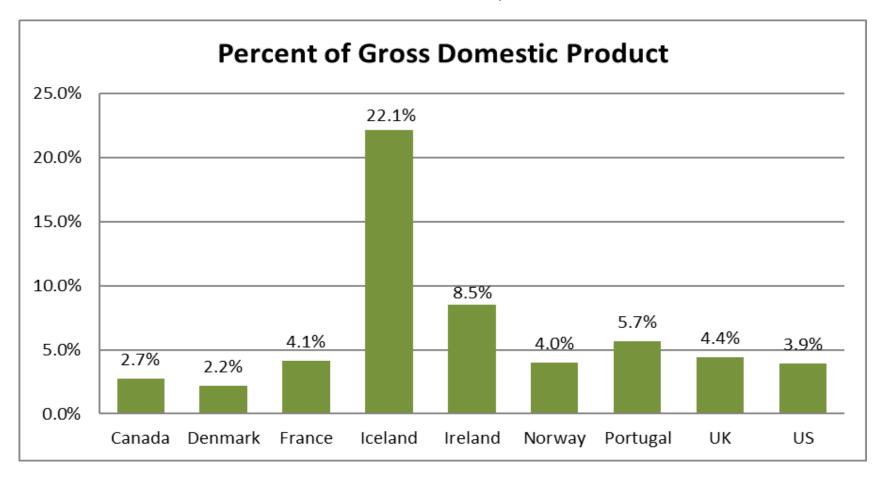
Global Air Transportation contributes:

- USD \$2.7 trillion global economic impact
- 3.5% to global GDP
- 63 million Jobs

Source: Air Transport Action Group, <a href="https://aviationbenefits.org/">https://aviationbenefits.org/</a>



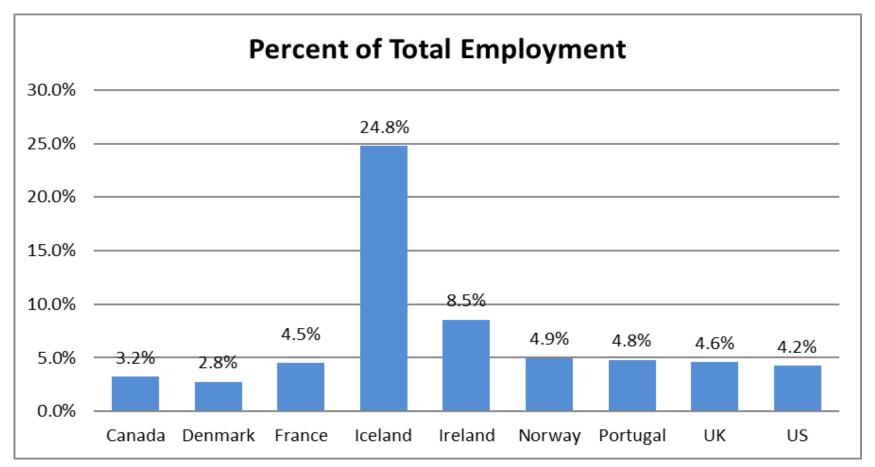
# **Air Transport Economic Impact: GDP - NAT Members, 2014**



Source: International Air Transport Association (IATA), <a href="http://www.iata.org/publications/economics/Pages/index.aspx">http://www.iata.org/publications/economics/Pages/index.aspx</a>



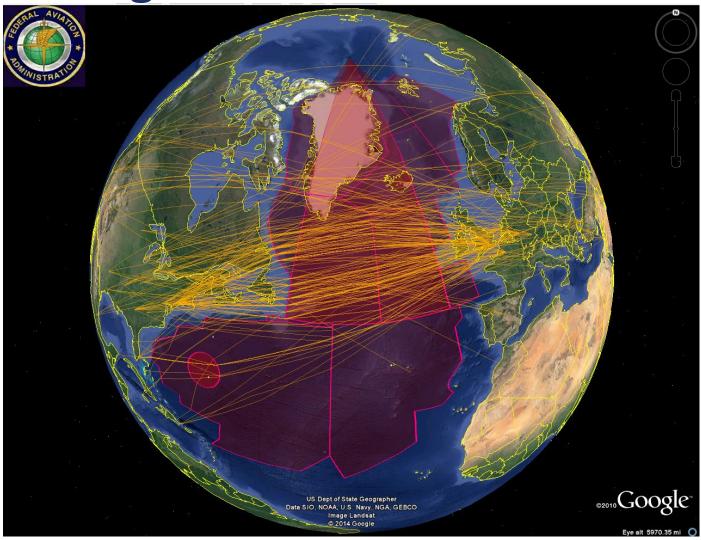
# Air Transport Economic Impact: Jobs - NAT Members, 2014



Source: International Air Transport Association (IATA), http://www.iata.org/publications/economics/Pages/index.aspx



# **NAT** Region at a Glance



\*FIRs in the NAT Region include: New York Oceanic, Gander, Sondrestrom, Bodo, Reykjavik, Shanwick, and Santa Maria.



# NAT Region Statistics—2017

### Annual Operations<sup>1</sup>

- Number of flights: 723,356
  - 712,620 passenger flights
  - 10,736 cargo flights

### Passengers and Cargo<sup>2</sup>

- Passengers: More than 130 million carried
- Cargo: Approximately 37 billion freight RTMs transported



<sup>&</sup>lt;sup>1</sup> FAA TFMS Data and supplementary data for Santa Maria (37k for 2017)

<sup>&</sup>lt;sup>2</sup> FAA estimates using TFMS and US DOT/BTS Operational Data

## **Economic Values - 2017**

### Average Values in NAT

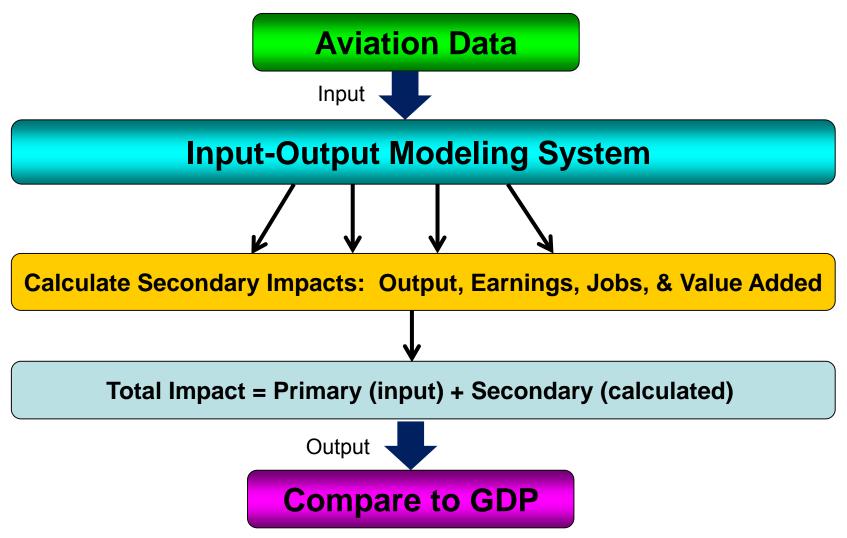
- Round-trip passenger fare: \$1,390
- Visitor Expenditure: \$2,480
- Revenue per cargo flight: \$154,500
- Revenue (fare) per passenger flight: \$130,900
- Freight revenue per passenger flight: \$12,600
- Average miles per departure: 4,070

Source Data: FAA calculations using U.S. DOT/BTS Form 41 data and visitors data from selected countries; Some visitor data not available yet for 2017 were estimated based on 2016 data.

Passenger fare: Total fare paid by passenger, including taxes and fees.



# **Economic Impact Methodology**





### **NAT Estimate Methods and Sources**

#### **Primary Output: Estimate Methods (P\*Q) and Sources**

Category	Quantity (Q)	Price (P)	Data Source			
Airline operations -	<b>ns</b> - Passenger Average		(Q) FAA TFMS (ETMS) NAT flights and USDOT/BTS load factors			
Passengers	Flows	Passenger Fare	(P) BTS average passenger fare, freight revenues and RTMs			
Airline operations -	Fraight DTMs	Average Revenue	(Q) TFMS NAT flights and BTS RTMs per flight, by operation type			
Freight	Freight RTMs	per RTM	(P) BTS freight revenues and RTMs, by operation type			
Visitor Expenditures	Visitor Flows	Average Spending	(Q) Passenger flows and visitors data from selected countries <sup>1</sup>			
visitor expenditures	VISITOL FIOWS	per Visitor	(P) Visitors and spending data from US, UK and Canada agencies <sup>1</sup>			
ANSP Fees	ISP Fees		NAT fees and revenue data from EFFG and ANSP annual reports			

<sup>&</sup>lt;sup>1</sup>US International Trade Administration (ITA), UK Office of National Statistics, Statistics Canada and Canadian Tourism Commission.

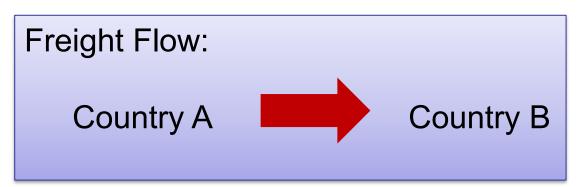
- Estimates except ANSP Fees are calculated using matrix tables (By Country-Pairs, To and From).
- Countries include 8 NAT member countries and Rest-of-NAT.
- Freight estimates include freight in cargo flights and freight in passenger flights.

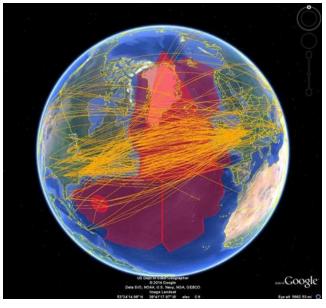


# **Air Transportation Flows**

Passenger Flow – Round Trip:

Country A Country B





## **NAT Primary Output Matrix - 2017**

#### **Total Primary Output<sup>1</sup>: Country-Pairs Matrix**

(Millions of Dollars)

	_																	Total
From:	<b>To</b> :	C	anada	De	enmark	lc	eland	lı	reland	N	Norway	Po	ortugal	ROW	UK		USA	(From:)
C	Canada	\$	-	\$	93.3	\$	270.4	\$	219.6	\$	41.7	\$	226.8	\$ 6,313.6	\$ 1,892.7	\$	23.3	\$ 9,081
De	enmark	\$	67.6	\$	80.3	\$	31.5	\$	-	\$	-	\$	5.0	\$ 26.5	\$ -	\$	1,742.9	\$ 1,954
le	celand	\$	206.7	\$	48.5	\$	-	\$	39.0	\$	3.8	\$	0.0	\$ 947.3	\$ 202.8	\$	1,607.3	\$ 3,056
I	reland	\$	165.7	\$	-	\$	39.0	\$	-	\$	-	\$	0.2	\$ 38.9	\$ 0.0	\$	3,056.4	\$ 3,300
N	lorway	\$	32.1	\$	-	\$	2.3	\$	-	\$	-	\$	3.6	\$ 113.7	\$ -	\$	993.9	\$ 1,145
P	ortugal	\$	165.7	\$	4.2	\$	0.0	\$	0.3	\$	3.4	\$	807.1	\$ 742.0	\$ 50.0	\$	955.7	\$ 2,728
	ROW	\$	4,961.6	\$	17.5	\$	474.3	\$	21.0	\$	71.4	\$	559.0	\$ 28,625.7	\$ 2,049.9	\$ 7	75,315.5	\$ 112,096
	UK	\$	1,640.6	\$	-	\$	379.0	\$	0.0	\$	_	\$	331.8	\$ 6,096.6	\$ -	\$ 2	27,701.4	\$ 36,149
	USA	\$	10.1	\$	999.6	\$	2,542.1	\$	3,515.6	\$	395.7	\$	1,689.1	\$ 71,641.4	\$ 17,958.0	\$	2,636.5	\$ 101,388
	Total (To:)	\$	7,250	\$	1,243	\$	3,739	\$	3,795	\$	516	\$	3,623	\$ 114,546	\$ 22,153	\$ :	114,033	\$ 270,898

<sup>&</sup>lt;sup>1</sup>Total primary output here includes output for passengers, freight, and visitor expenditures (*excludes ANSP output*) ROW – Rest of countries in NAT airspace.



# **NAT Primary Output Matrix - 2017**

Total Primary Output<sup>1</sup>: NAT-8 vs. ROW

(Millions of Dollars)

To: From:	NAT-8	ROW	To	otal (From:)
NAT-8	\$ 72,883	\$ 85,920	\$	158,803
ROW	\$ 83,470	\$ 28,626	\$	112,096
Total (To:)	\$ 156,353	\$ 114,546	\$	270,898

<sup>1</sup>Total primary output here includes output for passengers, freight, and visitor expenditures (*excludes ANSP output*) ROW – Rest of countries in NAT airspace.



### Total Primary Output by Country (Includes ANSP Fees)

#### NAT Region Economic Impact in USD, 2017

#### Canada

Description	(\$Millions)			
Direct and Indirect Impacts	<b>Primary Output</b>			
Airline Operations - Passengers	7,682			
Airline Operations - Freight	1,050			
ANSP Fees	35			
Visitor Expenditures	7,599			

#### Ireland

Description	(\$Millions)			
Direct and Indirect Impacts	Primary Output			
Airline Operations - Passengers	2,172			
Airline Operations - Freight	294			
ANSP Fees	25			
Visitor Expenditures	4,630			
Total Impact	7,121			

#### U.K.

Description	(\$Millions)			
Direct and Indirect Impacts	<b>Primary Output</b>			
Airline Operations - Passengers	22,197			
Airline Operations - Freight	2,299			
ANSP Fees	38			
Visitor Expenditures	33,807			
Total Impact	58 341			

#### Total Impact 16,367

#### **Denmark**

Description	(\$Millions)			
Direct and Indirect Impacts	<b>Primary Output</b>			
Airline Operations - Passengers	1,051			
Airline Operations - Freight	118			
ANSP Fees	10			
Visitor Expenditures	1,948			
Total Impact	3,127			

#### **Norway**

Description	(\$Millions)
Direct and Indirect Impacts	Primary Output
Airline Operations - Passengers	505
Airline Operations - Freight	52
ANSP Fees	9
Visitor Expenditures	1,104
Total Impact	1,670

#### U.S.

0.3.	
Description	(\$Millions)
Direct and Indirect Impacts	Primary Output
Airline Operations - Passengers	67,414
Airline Operations - Freight	7,548
ANSP Fees	18
Visitor Expenditures	137,823
Total Impact	212,803

#### **Iceland**

Description	(\$Millions)			
Direct and Indirect Impacts	Primary Output			
Airline Operations - Passengers	1,897			
Airline Operations - Freight	505			
ANSP Fees	65			
Visitor Expenditures	4,392			
	6.859			

#### **Portugal**

Description	(\$Millions)			
Direct and Indirect Impacts	<b>Primary Output</b>			
Airline Operations - Passengers	1,871			
Airline Operations - Freight	402			
ANSP Fees	45			
Visitor Expenditures	3,272			
Total Impact	5,589			

#### R.O.W. (Rest of NAT)

MOINT (MEST OF MAI)	
Description	(\$Millions)
Direct and Indirect Impacts	<b>Primary Output</b>
Airline Operations - Passengers	68,480
Airline Operations - Freight	7,411
ANSP Fees	-
Visitor Expenditures	122,125
Total Impact	198,016

**Update: North Atlantic Economic Impact** (May 2018)



# NAT Region Total Economic Impact - 2017

Description	Output (\$ Million		Earnings (\$ Millions)	Jobs (000s)
Impacts	Primary	Total	Total	Total
Airline Operations - Passengers	93,279	223,908	54,680	1,053
Airline Operations - Freight	10,642	29,806	9,021	240
ANSP Fees	245	543	155	4
Visitor Expenditures	166,977	415,323	120,491	3,294
Total Impact	271,144	669,580	184,347	4,590



### **NAT Summary Stats and Economic Values, 2017**

Total Economic Impact								(If r	emove 20	)17 SM da	ata)
(\$ Billions)		2012	2017		Change	%Change	2017 (	Adjusted)	Adjust	tment	%Chg (Adjusted)
Total NAT Impact		594	670		76	12.7%		653		(17)	9.9%
Annual Operations	<u> </u>							(If r	emove 20	017 SM da	ata)
(# Flights)		2012	2017		Change	%Change	2017 (	Adjusted)	Adjust	tment	%Chg (Adjusted)
Total NAT Flights		547,907	723,356		175,449	32.0%		686,356		(37,000)	25.3%
Passenger		536,309	712,620		176,311	32.9%		675,620		(37,000)	26.0%
Cargo		11,598	10,736		(862)	-7.4%		10,736		-	-7.4%
Passengers and Cargo								(If r	emove 20	01 <mark>7 SM</mark> da	ata)
(Millions)		2012	2017		Change	%Change	2017 (	Adjusted)	Adjust	tment	%Chg (Adjusted)
Passengers Carried		109	134		25	23.4%		129		(5)	18.8%
Freight Transported (RTM)		27,000	36,700		9,700	35.9%		34,900		(1,800)	29.3%
Average Values in the NAT			(Changes here mos	tly di	ue to other, not S	M)	(Remo	ove 2017 SM	data here	does NOT	Γ have much effect)
(Averages)		2012	2017		Change	%Change	2017 (	Adjusted)	Adjust	tment	%Chg (Adjusted)
Round-trip passenger fare	\$	1,510	\$ 1,390	\$	(120)	-7.9%	\$	1,400	\$	10	-7.3%
Visitor expenditures	\$	2,300	\$ 2,480	\$	180	7.8%	\$	2,530	\$	50	10.0%
Revenue per cargo flight	\$	182,500	\$ 154,500	\$	(28,000)	-15.3%	\$	154,500	\$	-	-15.3%
Revenue (fare) per pax flight	\$	153,900	\$ 130,900	\$	(23,000)	-14.9%	\$	133,900	\$	3,000	-13.0%
Freight revenue per pax flight	\$	13,860	\$ 12,600	\$	(1,260)	-9.1%	\$	12,600	\$	-	-9.1%
Average miles per departure		4,400	4,070		(330)	-7.5%		4,120		50	-6.4%
			(Other factors: exch	ha ra	ites revivields flt	distribution etc.)					



# **Summary**

- Global Aviation is projected to contribute USD \$3.1 trillion to world economy and 69 million jobs in 2017
- NAT Region Economic Impact (gross output) is USD \$670 billion and 4.6 million jobs
  - NAT accounts for about 14% of global aviation GDP
  - Nearly 7% of global aviation jobs



# **Backup Slides**



# Passenger Flow Matrix (000s) - 2017

То:										
From:	Canada	Denmark	Iceland	Ireland	Norway	Portugal	ROW	UK	USA	Total (From:)
Canada	-	67.1	237.5	162.8	0.4	167.9	5,355.1	1,547.9	16.3	7,555.2
Denmark	66.7	139.3	4.0	-	-	7.2	25.6	-	555.5	798.4
Iceland	243.4	142.1	-	88.3	11.58	_	1,007.0	770.0	988.0	3,250.4
Ireland	193.1	-	85.8	-	-	_	34.9	_	1,787.4	2,101.2
Norway	0.5	-	0.1	-	<del>-</del>	4.0	107.5	_	273.1	385.3
Portugal	170.1	4.6	0.1	0.8	4.7	1,295.0	530.7	141.6	513.5	2,661.1
ROW	5,127.2	9.1	814.4	34.6	77.2	511.7	15,835.1	2,227.0	28,937.9	53,574.1
UK	1,606.3	-	401.0	0.3	-	442.7	3,431.8	-	10,231.4	16,113.5
USA	14.0	557.6	981.0	1,565.7	282.3	505.7	30,518.4	10,268.2	3,333.6	48,026.5
Total (To:)	7,421.3	919.8	2,524.1	1,852.4	376.2	2,934.3	56,846.2	14,954.7	46,636.7	134,465.7

Source: Calculations using FAA TFMS data for NAT flights by aircraft type; BTS Form 41 passengers and load factors



# **Average Round Trip Fare - 2017**

	То:									
Fro	om:	Canada	Denmark	Iceland	Ireland	Norway	Portugal	ROW	UK	USA
	Canada	\$ -	\$ 1,263	\$ 840	\$ 1,059	\$ 1,107	\$ 1,156	\$ 988	\$ 1,152	\$ 1,000
	Denmark	\$ 1,263	\$ 271	\$ 431	\$ 193	\$ 193	\$ 658	\$ 1,302	\$ 260	\$ 1,598
	Iceland	\$ 840	\$ 431	. \$ -	\$ 297	\$ 359	\$ 594	\$ 459	\$ 381	\$ 1,010
	Ireland	\$ 1,059	\$ 193	\$ 297	\$ -	\$ 260	\$ 490	\$ 591	\$ 52	\$ 1,155
	Norway	\$ 1,107	\$ 193	\$ 359	\$ 260	\$ -	\$ 721	\$ 824	\$ 242	\$ 1,525
	Portugal	\$ 1,156	\$ 658	\$ 594	\$ 490	\$ 721	\$ 297	\$ 1,234	\$ 394	\$ 1,408
	ROW	\$ 988	\$ 1,302	\$ 459	\$ 591	\$ 824	\$ 1,234	\$ 1,572	\$ 1,399	\$ 1,538
	UK	\$ 1,152	\$ 260	\$ 381	\$ 52	-	\$ 394	\$ 1,399	\$ -	\$ 1,569
	USA	\$ 1,000	\$ 1,598	\$ 1,010	\$ 1,155	\$ 1,525	\$ 1,408	\$ 1,538	\$ 1,569	\$ 381

Source: BTS DB1B Average Passenger Fare for US; Yield\*Distance for rest of NAT



# **NAT Freight Flights - 2017**

To: From:	Canada	Denmark	Iceland	Ireland	Norway	Portugal	ROW	UK	USA	Total (From:)
Canada							11	2		13
Denmark										-
Iceland										-
Ireland									5	5
Norway										_
Portugal									1	1
ROW	8						13		4,015	4,036
UK	4								958	962
USA	•		1	3	1	1	3,914	1,036	763	5,719
Total (To:)	12	-	1	3	1	1	3,938	1,038	5,742	10,736

Source: TFMS, NAT Flights

Note: No reported data for some NAT member countries



# **Commercial Passenger Flights - 2017**

To: From:	Canada	Denmark	Iceland	Ireland	Norway	Portugal	ROW	UK	USA	Total (From:)
Canada	-	282	1,898	1,094	16	889	29,539	8,018	153	41,889
Denmark	282	1,845	37	-	-	74	224	-	2,715	5,177
Iceland	2,061	1,013	-	619	88	_	6,936	5,443	6,374	22,534
Ireland	1,292	-	614	-	_	_	304	-	10,180	12,390
Norway	10	-	-	-	-	38	763	-	1,278	2,089
•	900	53		8	44					-
Portugal						11,563	3,819	1,265	2,888	20,539
ROW	28,025	111	5,871	271	543	3,876	79,305	11,352	145,381	274,734
UK	8,383	-	2,890	-	-	3,606	19,705	-	48,402	82,986
USA	134	2,763	6,229	8,849	1,365	2,818	154,339	48,808	24,977	250,282
Total (To:)	41,087	6,067	17,539	10,841	2,056	22,863	294,934	74,886	242,348	712,620

Source: TFMS, NAT Flights



# Unique Visitor Flow Matrix (000s) - 2017

To: From:	Canada	Denmark	Iceland	Ireland	Norway	Portugal	ROW	UK	USA	Total (From:)
Canada	-	40.1	144.0	106.6	42.3	101.2	3,225.8	767.9	10.3	4,438.2
Denmark	26.8	69.6	36.5	-	-	3.0	8.7	-	353.6	498.3
Iceland	96.5	36.5	-	43.5	2.9	0.0	455.4	157.6	361.6	1,154.0
Ireland	71.4	-	43.5	_	_	0.2	17.4	0.075	644.2	776.7
Norway	28.3	-	2.9	-	-	2.2	46.2	-	208.6	288.2
Portugal	67.8	3.0	0.0	0.2	2.2	647.5	260.6	36.1	205.2	1,222.6
ROW	2,171.9	8.7	455.4	17.4	46.2	260.6	7,917.5	761.4	15,319.4	26,958.4
UK	582.5	-	427.9	0.058	- 40.2	256.1	2,068.0	-	6,113.1	9,447.8
USA	4.9						•		,	,
Total (To:)	3,050.0	196.9 <b>354.9</b>	794.0 1,904.4	993.9	79.6 <b>173.2</b>	363.9 1,634.6	14,299.7 28,299.3	4,049.1 5,772.0	1,666.8 24,882.9	67,232.8

Source: Adjusted Passenger Flows Matrix using Visitors Data from selected countries (US, UK, and Canada)

